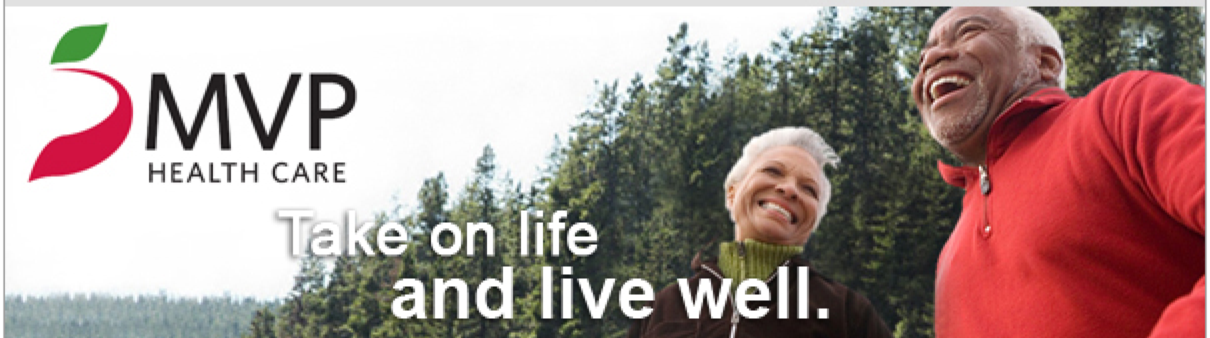
December 2009 Broker Buzz NH/VT



December 22, 2009

Broker Buzz - December 2009

Incentive for Small Group Online Quoting, Sale and Enrollment Ends

The $100 incentive for each new small, community-rated group quoted, sold and enrolled via MVP's online broker tools, will end soon. New groups with effective dates of December 1, 2009 will be the last sales that qualify for the incentive.

The incentive was started during the fall of 2008. If you have any questions, please contact your Account Representative.

New Commission Structure information

Please be on the lookout for information on MVP's new commission program for 2010. These materials are being mailed to you now.

Please note that these new rates replace previous ones and reference your Broker Agreement with MVP Health Care.

An Easier Way to Receive Your Commission Payment

Starting with January 2010 commission payments, MVP is adding the convenience of direct deposit for brokers. Simply click here to download and complete the Direct Deposit Authorization Form so MVP may place your payment in the account of your choice.

Completed forms should be submitted to the address that appears at the bottom of the form. If you have any questions, please contact Josie Malinoski at (518) 388-2098.

Approval Obtained for EPO and High Deductible Plans

MVP has received the necessary regulatory approvals to begin offering our suite of New Value Plans in New Hampshire, as well as our EPO plans.

These plans were featured prominently during our fall meetings. If you have any questions, please contact your Account Representative.